

Section IX Athletics

Corporate Sponsorship Agreement



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Section IX Athletics

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Section IX Athletics Partnership with a WINNING Team

Purpose/Objective

To enhance the championship experience for all participants and attendees by offsetting costs of venues while keeping admission tickets affordable.

Website: sectionixathletics.org

Section IX Athletics is a private, non-profit, 501(c) (3) Organization

Section IX serves Forty-Seven school districts within the Counties of Orange, Sullivan, Ulster and Dutchess.

Section IX Athletics is an Organization that sponsors Championships throughout the year during the Fall, Winter and Spring Sport Seasons.

Fall

Boys and Girls Cross Country, Football, Boys and Girls Soccer, Field Hockey, Volleyball, Cheerleading, Girls Swimming and Girls Tennis

Winter

Boys and Girls Basketball, Ice Hockey, Boys and Girls Alpine Skiing, Boys and Girls Nordic Skiing, Boys Swimming, Boys and Girls Indoor Track, Boys and Girls Bowling, Wrestling and Gymnastics

Spring

Baseball, Softball, Boys and Girls Golf, Boys and Girls Lacrosse, Boys and Girls Track/Field and Boys Tennis

Section IX Athletics also supports programs that deal with Sportsmanship, Chemical Health and Safety

WHY PARTNER?

Sponsorship with Section IX Athletics has its benefits

CONSUMER REACH

to new and large communities

*

INCREASED SALES

to diverse demographics

*

BRAND AWARENESS

to new audiences

*

COMMUNITY

relations and recognition

*

IMAGE ENHANCEMENT

to general public and focused audience

*

MEDIA

promotion and advertising

*

GAIN VISIBILITY & EXPOSURE

to groups not attending the championships

*Partnership with Section IX Athletics for
A WINNING TEAM!!!*



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2014-2015 Corporate Sponsorships

Platinum Sponsor: \$ 20,000.

- Use of Section IX logo on marketing materials for the year of sponsorship.
- Public service or advertising announcements for sponsor will be made during events (where applicable).
- Halftime promotion at selected events.
- Complimentary tickets to any Section IX Championship.
- Corporate sponsor logo will be placed on LED, scoreboard or video board (where applicable).
- Corporate sponsor will have on site exhibit space provided to display merchandise.
- Corporate sponsor banner (provided by sponsor) displayed at championships.
- Section IX Athletics will distribute "Announcement packets" (provided by sponsor) to member schools.
- Advertisement placed and logo used in all event programs (where applicable). Sponsor provides logo and advertisement language.
- Sponsor to assist in Award Presentation at Championship events.
- Website promotion on main page.

Gold Sponsor: \$ 10,000.

- Use of Section IX logo on marketing materials for two of the three sport seasons Fall – Winter – Spring. Sponsor to choose seasons before contract is finalized.
- Public service or advertising announcements for sponsor will be made during events (where applicable).
- Complimentary tickets to selected events during sport season.
- Corporate sponsor logo will be placed on LED, scoreboard or video board (where applicable).
- Corporate sponsor will have on site exhibit space provided to display merchandise for two of the three sport seasons chosen as listed above.
- Corporate sponsor banner (provided by sponsor) displayed at championships for two of the three sport seasons chosen as listed above.
- Sponsor to assist in Award Presentation at selected Championship events during sport season.
- Website promotion on selected Section IX sport pages.
- Advertisement placed and logo used in all event programs (where applicable). Sponsor provides logo and advertisement language.

Silver Sponsor: \$ 5,000.

- Use of Section IX logo on market materials.
- Public service or advertising announcements for sponsor will be made during the event (where applicable).
- Complimentary tickets for the Section IX Championship selected.
- Corporate sponsor logo will be placed on LED, scoreboard or video board (where applicable).
- Corporate sponsor will have on site exhibit space provided to display merchandise during the event selected.
- Corporate sponsor banner (provided by sponsor) displayed at Section IX Championships.
- Advertisement placed and logo used in event programs (where applicable). Sponsor provides logo and advertisement language.
- Sponsor to assist in Award Presentation at selected Section IX Championship.
- Website promotion on Section IX sports page.

Bronze Sponsor: \$ 1,000.

- Use of Section IX logo on market materials for a sport season.
- Public service or advertising announcements for sponsor will be made during the event (where applicable).
- Corporate sponsor logo will be placed on LED, scoreboard or video board (where applicable).
- Corporate sponsor banner (provided by sponsor) displayed at Section IX Championships.
- Advertisement placed and logo used in event programs (where applicable). Sponsor provides logo and advertisement language.